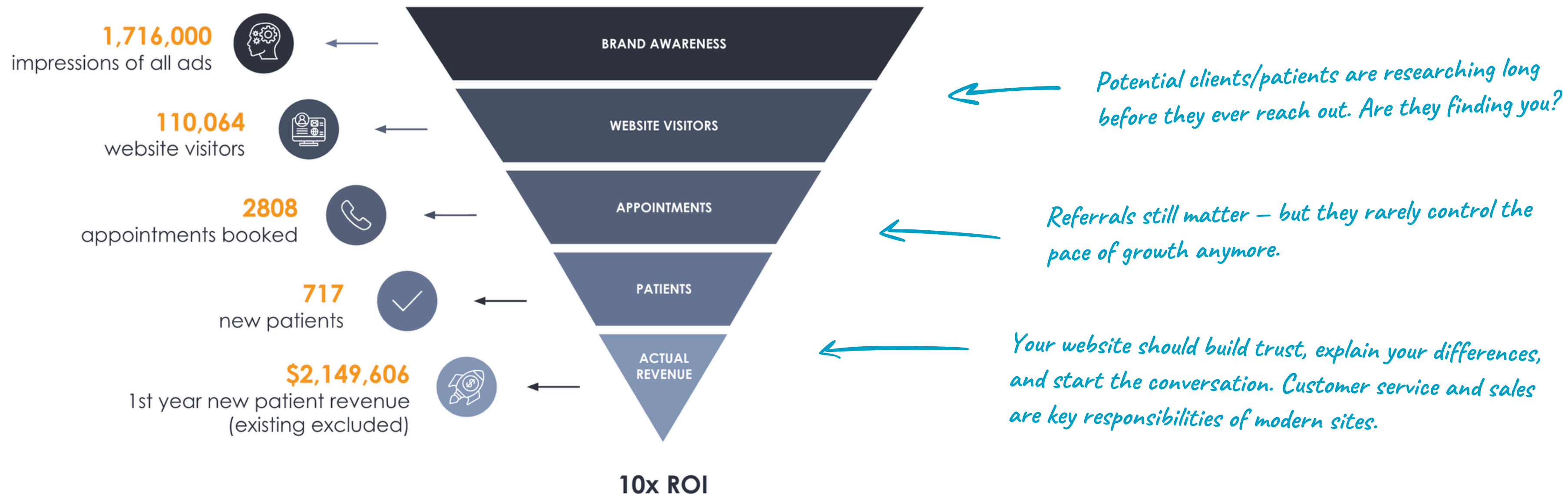


How Healthcare & Clinics Control Their Marketing Funnel

Control your funnel.
Build momentum.
Then go enjoy your weekend.

Healthcare/Clinic Marketing Funnel (real annual data shown)





The 3 Paddle Marketing System

“Growth happens when you put more paddles in the water. At Twin Creek, it's not just our 3 Paddle System that gets results, but the fact that our whole team is in the boat and ready to add momentum to your business. The combination is so powerful, gaining back time for owners and directors, while adding serious new revenue.”

James Shaw, CEO/Cofounder

twincreek**media**

*High priority items for
Healthcare/Clinics
are highlighted!*



Common Funnel Problems (and how to fix them)

If this is true...

 "Your website looks outdated."

 "We post to social media but engagement is weak."

 "Referrals have slowed down."

 "You don't know what marketing is working."

 "Your messaging sounds generic."

 "One person does all the marketing right now."

 "Competitors are stealing our lunch."

 "Marketing feels reactive and last-minute."

*Grab some quick wins, then
tackle the big momentum killers.*



SPICINESS LEGEND

 = Easy
 = Medium
 = Harder but high impact

Do that

"Refresh the homepage before rebuilding the entire site."

"Get targeting right first, then boost (\$) posts with real people."

"Add top-of-funnel visibility from multiple sources."

"Install proper tracking before increasing spend."

"Build a stronger story around what makes you different."

"Stop relying on a marketing unicorn. Put more paddles in the water."

"Audit your competitors vs. your company. Modernize. Take it back."

"Build a predictable funnel that creates momentum consistently."



*Most companies don't have just one issue. Funnel problems
tend to stack together over time – which is why random
tactics rarely solve the bigger problem.*



We're a good fit if you...

- Like the idea of gaining an instant marketing department
- Value loyalty (we don't work with your competitors)
- Don't want to pay commissions or markups on advertising costs
- Want a team that already gets results in your industry
- Love working with experienced people who don't need babysitting

→ 22 years in business
→ Local, national & international experience

→ 11-person Canadian team
→ Google & Meta Certified
→ Agency of the Year Winner

Kelowna, BC
Canada

Let's talk!
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1-888-835-1677

twincreekmedia 



"As good as it gets. Professional, polished and provides the tools to grow our business! Amazing work from the Twin Creek team."

—Michael Davis - Director, Snore MD Sleep Apnea Clinic